

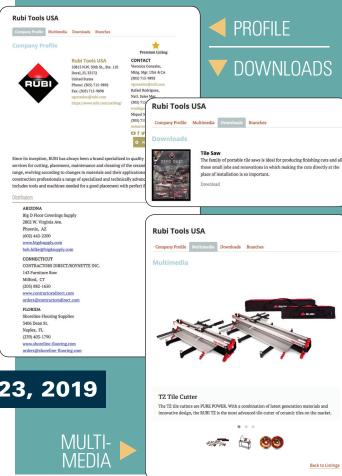
Magazine

2019 GOLD BOOK

TILE November/December display advertisers receive a package which includes:

- A bold face listing in print and digital
- A company logo in print digital online
- ✓ Live web and email links online
- ✓ Improved online positioning and more!
 - Generate leads year round! 95% of our subscribers have involvement in the purchasing decisions at their company.*
 - Distributed to more than 16,000 industry professionals."
 - Online All Year Viewed monthly by 6,514 average unique website browsers.[^]

NOVEMBER/DECEMBER 2019 ISSUE



LISTING DEADLINE: October 23, 2019

BUYERS GUIDE: Listing Packages

BASIC LISTING - FREE

- General contact information in print, digital & online
- Inclusion in Request for Proposal program

ENHANCED LISTING - \$195

Includes Basic listing plus:

- · Live web and email links online
- 50 word company description

DELUXE LISTING - \$495

(FREE for November/December display advertisers) Includes Basic listing plus:

- Boldface in print & digital
- Live web and email links online
- 50 word company description
- 4/c logo in print, digital & online
- Improved positioning online

PREMIUM LISTING - \$795

(\$395 for November/December display advertisers) Includes Basic listing plus:

- Boldface in print & digital
- · Live web and email links online
- 50 word company description
- 4/c logo in print, digital & online
- BEST positioning online
- Social Media linked icons online
- 3 photos online (sample top right)
- 3 PDF brochures online (sample top right)

BUYERS GUIDE: Additional Options

SOCIAL MEDIA LINKS - \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

RECTANGLE AD - \$330

Appears on every page of the online directory! (300 x 250)

LEADERBOARD AD - \$330

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for specific category selected.

VIDEO - \$330

Put your company's message at buyers' fingertips live and in color on your listing page.

UPDATE YOUR LISTING ONLINE TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com

www.tile-magazine.com/goldbook